

Norcal Membership Meeting
Minutes 3-15-15

The first membership meeting of 2015 was called to order 12:24pm by NCMHC President, Mike Griggs at Round Table Pizza – Vacaville, CA

Welcome by President, Mike Griggs

- Nov. 7th – Fall membership meeting/highpoint award dinner, location TBA
- Cannot take official action at this meeting due to late meeting notification. Board could take action, based on recommendations from the membership.

Treasurer's report:

- Bill Schmidt explained recent purchases and handed out a detailed income and expense report.
– Balance: 32,870.44
- Website – process to get info posted is to send everything to Becky, she will forward website info to Bill Schmidt to be posted on website.

Secretary's report:

- November membership minutes dispersed, although no motion may be entertained.
- Membership forms are available via email and website
- About 65 paid memberships to date

Committees:

- Newsletter: very costly to produce newsletter and mail. Should be able to email it, facebook, website, etc. Need someone to step up and take over newsletter.
- Youth: Brenda Kane – new committee chair
- By-Laws: Sharon Housley – draft on website, will work on updating. Expect an update in Nov.
- Publicity:
 - Madelyn Blanton spoke for Cassidy Blanton on the NCMHC Facebook – do we want to post sale ads, calendar, etc?
 - AMHA – Press Releases – send to local papers and radio regarding upcoming shows.
 - Possible avenue to do video productions to have local news stations be notified of the shows. – Christopher Blanton Productions - \$800
- Show: Bob Kane
 - Rolling Hills Casino Equestrian Center: April 11-12
 - Coupons/discounts included.
 - Premium book and entry form sent via email and available on website
 - Dropped entry fees and stall costs to members
 - Brookside: May 9-10
 - Santa Rosa: June 19-21
 - AMHA/AMHR
 - June 19 – AMHR
 - June 20-21 – AMHA
 - Get hotels early, other events in town

- Little Cow Palace – covered arena
 - Stalls for members – stalls for all three days will be \$90, 2 days \$60
 - Central Point, OR: August 22-23
 - Will count in Norcal high point
 - Publish fees ASAP – fb, email, website
 - WOW – Way Out West (show name)
 - Ribbons/Show Bucks
 - Colored paper or colored ink??
 - Specifics to be determined by show committee
- High Point: Madelyn Blanton
 - Current Class sponsors: 8
 - Current High points: 30
 - Class sponsorship too much per class??
 - Sponsors need to be mentioned with awards
- Membership / Hospitality – Jacob Elliot
 - Need more members
 - Brookside – Jacob/Richard fun events
 - FFTC – Smores at shows
- Gelding Incentive – need someone

New Business:

- Mike – AMHA annual meeting report
 - Financial struggle for AMHA
 - Heritage class – 30” and under
 - Doing away with supreme classes
 - 2017- annual meeting in Las Vegas
 - 2016 – Tampa, FL
- Bob Housley
 - All members are encouraged to get the word out about the club
 - Advertise at local feed stores, etc
- Sharon Housley- Picnics
 - Picnic/playday idea
- Bill Schmidt – decline of membership
 - Give people membership apps
 - Refer people
- Mike Griggs – So-Cal club
 - Try to have more shows closer to south (near Santa Barbara)
- Sharon Housley – needs sponsors for Gelding belt buckle
 - Board: discuss the opportunity for the club to sponsor

Lisa Schmidt moves to adjourn at 3:15. Becky Freeman, second. Passed unanimously.

Respectfully Submitted,

Becky Freeman